

**KMAX-TV QUARTERLY ISSUES/PROGRAMS REPORT
PERIOD OF OCTOBER 1, 2012, THROUGH DECEMBER 31, 2012**

ATTACHED ARE LISTINGS OF BROADCASTS OR BROADCAST SEGMENTS WHICH, IN THE STATION'S JUDGEMENT, REFLECT THE STATION'S MOST SIGNIFICANT TREATMENT OF ASCERTAINED COMMUNITY ISSUES DURING THE PERIOD **OCTOBER 1, 2012, THROUGH DECEMBER 31, 2012.**

KMAX-TV airs news coverage through our morning show, Good Day Sacramento. This 5-hour composite program covers news, issues programming, information and entertainment.

Good Day Sacramento airs Monday through Friday, 5:00am until 10:00am and 4-hours a day Saturday and Sunday, 6:00am until 10:00am.

Although we air substantially more issues programming, this summary reflects stories that are 3 minutes or longer in length.

COMMUNITY SERVICES: Topics Include: "Reigning Cats and Dogs", "Firefighter Ballet Calendar", "5-K Walk", "Military Appreciation Dinner", "Feeding the Hungry", "Free Car Makeover", "Yolo County Food Bank", "Lunch for a Bunch".

October 1, 2012, "Reigning Cats and Dogs", - The Sacramento SPCA was gearing up for their yearly event, "Reigning Cats and Dogs Gala". Their theme this year was "The Great Catsby". We had a preview of the event. 100 Animal shelters across the US are getting small grants from PETCO and 10 will get another 10 thousand dollars – all the participants have to do is vote on their favorite pet. **October 15, 2012, "Firefighter Ballet Calendar",** - The Firefighters Burn Institute and the Sacramento Ballet partnered to create one special calendar for 2013. We went live to the Sacramento Airport for the big reveal!!! The proceeds of this calendar go to the Burn Institute and help fund the Sacramento Ballet. **October 21, 2012, "5-K Walk",** - The journey to end breast cancer starts with a single step. We went live from the capitol for the American Cancer Society's 5-K Walk, "Making Strides Against Breast Cancer". **November 11, 2012, "Military Appreciation Dinner",** - Golden Corral's Annual Military Appreciation Dinner has fed over three million veterans and active duty military with a free dinner! We went live to Modesto where they were preparing the meal for the evening. **December 3, 2012, "Feeding the Hungry",** - Raley's is donating more than one hundred thousand pounds of meat to feed hungry families this holiday season. We went live to Natomas for a visit to the distribution center. We spoke with Jennie Teel-Wolter of Raley's and Blake Young from the Sacramento Food Bank and Family Services. **December 11, 2012, "Free Car Makeover",** - Four local families will not get brand new cars this Christmas, but it might look like they did. We were in Sacramento where these families were getting a free car makeover. We spoke with Bruce Mackie of Golden State Collision Repair to give us more details about the Sacramento Car Restoration for Local Families program. **December 22, 2012, "Yolo County Food Bank",** - Hundreds of families got food this holiday season thanks to the Yolo County Food Bank. We went live to Woodland just as the distribution got under way. **December 25, 2012, "Lunch for a Bunch",** - One viewer spent Christmas spreading holiday cheer to the homeless. Our reporter was live from McKinley Park where she has helped a viewer make lunch for a bunch of people in need.

YOUTH: Topics Include: "Safe Walking", "Preparing Students", "Mock Election", "Boys and Girls Club Telethon", "Personal Holiday Gifts", "Vex Robotics Regional Tournament", "Teen Trouble".

October 3, 2012, “Safe Walking”, - A local school is celebrating new safety measures to keep kids safe while walking to school. Our reporter was live in Natomas for a look at these new features. We got a look at all the safe routes to school. We also went to Roseville where kids are walking to school and learning how to do it safely. **October 24, 2013, “Preparing Students”**, - Hands-on experience before earning a diploma is very important in our high-tech society. Our reporter learned about a class that prepares high school students for a career in veterinary procedures. We spoke with Debbie Bennett, Vet Program Instructor at the Auburn Regional Occupational Center. **November 6, 2012, “Mock Election”**, - The voting age of 18 wasn't keeping local high school students from having some election fun. Our reporter was live in Woodland for a mock election. He spoke to several students of Woodland Christian High School for more details. **November 19, 2012, “Boys and Girls Club Telethon”**, - The Manteca-Lathrop Boys and Girls Club was gearing up for their biggest fundraiser of the year to help out local kids. We were there as they were setting up for this big event. **November 26, 2012, “Personal Holiday Gifts”**, - We advised our viewers to steer clear of the busy mall this holiday season and to give a gift that is personalized. We went live to Quail Glenn Elementary where the kids were working on their art skills. We spoke with Cassandra Stevens, owner of Roseville “Canvas into Art”. **December 8, 2012, “Vex Robotics Regional Tournament”**, - 50 teams from all over California descended on Modesto Junior College to compete in a spot for the World Cup. Our reporter was live from the Vex Robotics Regional Tournament at the Modesto Junior College with more information. **December 20, 2012, “Teen Trouble”**, - Drug use, reckless sex, shoplifting... these are just a few of the things that some parents are dealing with these days. We spoke with Teen Behavior Specialist and host of Lifetime's “Teen Trouble”, Josh Shipp for advice for parents.

HEALTH and SAFETY: Topics Include: “Safe Tattoo”, “Pest Patrol”, “Burn Calories”, “Preparing for Emergencies”, “Manopause”.

October 2, 2012, “Safe Tattoo”, - Before running out to get a tattoo, we advised our viewers that there are many things to look for to make sure they stay healthy. We were live from Loyalty Tattoo in Stockton with important tips for anyone looking for new ink. **October 25, 2012, “Pest Patrol”**, - With the colder temperatures those pesky rodents will be looking for a warm dry place to call home. To help keep our viewers pest free, our reporter was on pest patrol in Citrus Heights. We spoke with Felix Sims, General Manager of Sacramento Home Team Pest Defense. **November 5, 2012, “Burn Calories”**, - Even with the approach of winter – it is still important to take the kids to the park and get your work-out at the same time. We went to the local park in Rancho Cordova to show how our viewers can benefit from a play date at the park. **November 13, 2012, “Preparing for Emergencies”**, - Emergencies strike when you least expect it and there is a local class that covers how to prepare a bag that could save your life in a disaster. We went to Marysville Build-a-Bag Workshop and spoke with Lynda Cummings, Civilian Investigator Marysville Police about the need to be prepared with enough food, water and supplies which could save your life. **December 11, 2012, “Manopause”**, - We found an explanation of what happens to your man between the ages of 40 and 65. We were joined by the authors of “Manopause” – they explained some of the reasons a man can go through some of the same physical and emotional changes that women experience at the same age.

ARTS/CULTURE: Topics Include: “5th Annual Sac-World-Fest”, “Haggin Museum”, “Sebastian Sidi”, “Al Pitrelli”, “Peer Recovery Art Project”.

October 7, 2012, “5th Annual Sac-World-Fest”, - Old Sacramento was getting groovy this weekend for the 5th Annual Sac-World-Fest with an impressive line-up of live musical performances, dancing and storytelling. We went live to Old Sacramento as the action got underway. We spoke with Brett Freeman, Sac-World-Fest 2012 Executive Director to find out more. **October 23, 2012, “Haggin Museum”**, - A very special exhibit is on display in Stockton all the way from the Nation's capital. It showcased one of Mexico's most important cultural traditions. We spoke with Eddie Hargreaves, the Publicity Coordinator about the

Stockton Mexican Equestrian Culture. **November 16, 2012, “Sebastian Sidi”**, - With a concert/documentary airing on PBS next year, this self-taught piano virtuoso is one talented musician. We spoke with Sebastian and listened to several piano pieces. **November 27, 2012, “Al Pitrelli”**, - From his heart-stopping performances in the Trans-Siberian Orchestra to jamming in rock bands like Megadeth and Alice Cooper – we featured a guitarist with a resume a mile long. We featured guitarist Al Pitrelli who joined us on set for a special performance. **December 10, 2012, “Peer Recovery Art Project”**, - We went to Modesto and learned more about the Peer Recovery Art Project that’s helping local artists show their work to the public.

CONSUMER: Topics Include: “New Vehicles for 2013”, “Smartphone Cash”, “Trading Post”, “Curb Appeal”, “Perfect Designer Outfit”, “Last Minute Shopping Tips”, “New Year Celebrations”.

October 5, 2012, “New Vehicles for 2013”, - Hundreds of new cars, trucks and hybrids are rolling into the Orange County International Auto Show. We had our own Car Czar at the show to reveal some of the new cars we can expect for 2013. **October 24, 2012, “Smartphone Cash”**, - Instead of letting that old Smartphone collect dust we revealed to our viewers a way to actually make some quick cash. We went live to Sunrise Mall with a new program that offers the public cash for their phones. This machine actually takes your phone and after putting in simple information it will tell you what you can get for it – after accepting their offer you get immediate CASH. **November 5, 2012, “Trading Post”**, - Why buy new when you can get great clothes and electronics used for a fraction of the price. We went to Stockton to visit the Valley Trading Post where items are sold pennies on the dollar. **November 19, 2012, “Curb Appeal”**, - When you are trying to sell a home – one of the most important features is the way the outside looks. We went to Rocklin with a Curb Appeal expert, Michelle Kaspari of Essential Home Staging. **December 10, 2012, “Perfect Designer Outfit”**, - We let our viewers know that they can find the perfect designer outfit and pay a lot less than the retail price. We spoke with fashion blogger, Phoebe Verkouw about the great deals she has found. **December 24, 2012, “Last Minute Shopping Tips”**, - Our chief coupon correspondent, Melissa Cabral went to the local shopping mall to help some viewers with their last minute shopping by handing out coupons for everything from free breakfasts to two-for-one deals on the hottest toys. **December 26, 2012, “New Year Celebrations”**, - New Year’s celebrations can get pretty pricey – from the food to the drinks. We learned some tricks on how to ring in the New Year without the hefty price tag.